

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54102	UN NTL-POL	FBD - LBD: 11/01/12 - 11/06/12	HL#:	Created: 11/01/12 03:15 PM
Client: REPUBLICAN NATIONAL...	CPE: / / 3542	Agency Commission: 15 %	Updated: MAMCKEEVER on 11/01/12 03:29	
Agency: NATIONAL MEDIA RESEARCH	Product: RNC EST #3542 (1300)	Self :00:00	**UNCONFIRMED**	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER MM/PH 11/01/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMSUNRISE3	0 0 0 0 2 0 0	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMSUNRISE3	2 2 0 0 0 0 0	NEWS	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMLOCAL2	0 0 0 0 2 0 0	NEWS	30				0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMLOCAL2	2 2 0 0 0 0 0	NEWS	30				0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	ANSAT8A	0 0 0 0 0 1 0	MNEW	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AWCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	AWFACESPEC	0 0 0 0 0 0 1	MORN	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54102 UN NTL-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 03:15 PM
 Client: REPUBLICAN NATIONAL... CPE: / / 3542 Agency Commission: 15 % Updated: MAMCKEEVER on 11/01/12 03:29
 Agency: NATIONAL MEDIA RESEARCH Product: RNC EST #3542 (1300) Self :00:00 **UNCONFIRMED**
 Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	ANSUN10A	0 0 0 0 0 0 1	MNEW	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ASNFLTODA1	0 0 0 0 0 0 1	NFLP	30			NFL	0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	A EELLEN	0 0 0 1 1 0 0	EFG	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	A EELLEN	1 0 0 0 0 0 0	EFG	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	A ENEWS5P	0 0 0 1 1 0 0	NEWS	30				0.0	\$2,800.00	2	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	A ENEWS5P	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,800.00	1	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	A NEARLY	0 0 0 1 1 0 0	NEWS	30				0.0	\$5,500.00	2	\$11,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54102 UN NTL-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 03:15 PM
 Client: REPUBLICAN NATIONAL... CPE: / / 3542 Agency Commission: 15 % Updated: MAMCKEEVER on 11/01/12 03:29
 Agency: NATIONAL MEDIA RESEARCH Product: RNC EST #3542 (1300) Self :00:00 **UNCONFIRMED**
 Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ANEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$5,500.00	1	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ANSAT6P	0 0 0 0 0 1 0	NEWS	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ANSUN530P	0 0 0 0 0 0 1	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	AAWHEEL	0 0 0 1 0 0 0	ACC	30				0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AAWHEEL	1 0 0 0 0 0 0	ACC	30				0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	ASNCAAFBPR1	0 0 0 0 0 1 0	FTBL	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	ASNFL	0 0 0 0 0 0 1	NFL	30			NFL	0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 54102 UN NTL-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 03:15 PM

Client: REPUBLICAN NATIONAL... CPE: / / 3542 Agency Commission: 15 % Updated: MAMCKEEVER on 11/01/12 03:29

Agency: NATIONAL MEDIA RESEARCH Product: RNC EST #3542 (1300) Self :00:00 **UNCONFIRMED**

Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	ASNFL	0 0 0 0 0 0 1	NFL	30			NFL	0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	ANLATEM-F/SU	0 0 0 1 1 0 0	NEWS	30				0.0	\$5,000.00	2	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	ANLATEM-F/SU	1 0 0 0 0 0 0	NEWS	30				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	ANLATESAT	0 0 0 0 0 1 0	NEWS	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	ANLATEM-F/SU	0 0 0 0 0 0 1	NEWS	30				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	ANLATE1035P	0 0 0 0 0 0 1	NEWS	30				0.0	\$1,300.00	1	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	ALLETTER	0 0 0 1 1 0 0	LETT	30				0.0	\$1,700.00	2	\$3,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54102 UN NTL-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 03:15 PM
 Client: REPUBLICAN NATIONAL... CPE: / / 3542 Agency Commission: 15 % Updated: MAMCKEEVER on 11/01/12 03:29
 Agency: NATIONAL MEDIA RESEARCH Product: RNC EST #3542 (1300) Self :00:00 **UNCONFIRMED**
 Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	ALLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$1,700.00	1	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	ALFERGUSON	0 0 0 0 1 0 0	LATE	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	ALSTORM	0 0 0 0 0 1 0	LATE	30				0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	44	\$0.00	\$0.00	\$110,700.00	\$94,095.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$110,700.00	\$94,095.00